

REGION 7W IEIC
Meeting Minutes
September 5, 2013

1. WELCOME AND INTRODUCTIONS

Present: Alicia Jepsen, Maura O'Connor, Laurie Ostwald, Cindy Owen, Cindy Wagner, Jill Haak, Janet Reigstad, Debra Swanson, Karen Jorgensen-Royce, Christine Landherr, Bev Beckstrand (for Kathy Landwehr), Nicole Ruhoff, Deb Rieland, Beth Hoeg, Jodi Leraas
Guest from MDE- Kelly Monson

Chair Alicia Jepsen called the meeting to order at 9:00 a.m.

2. APPROVALS

a. MINUTES JUNE 6, 2013

MSP – Maura O'Connor/Christine Landherr to approve the 6-6-13 minutes

b. AGENDA

Add under Agency Updates Thank you to Liz Berckes for years of service and Parent Participation

MSP – Debra Swanson/Laurie Ostwald to approve agenda with above additions

3. FINANCIAL/BUDGET

Elk River has not taken out the carryover dollars their 5% Admin yet. 5% will also be taken from the 2013-14 allocation. Maura may still have some funds left to spend from what was allocated.

MSP – Laurie Ostwald/Maura O'Connor to approve financials (**attached**)

4. OLD BUSINESS

a. REVIEW OF WORK PLAN

We did a walk through the plan with the following items noted:

-Will need to have Public Awareness Coordinator gather SEAU data what our target number is for Goal 2 as well as what our current numbers are for the Region and will share those with the committee

-Kelly will see about getting us combined data for the Region sent from MDE

-Target for Goal 2 should be about 1% - will need to make sure this information is available to the committee at the next meeting

-In regard to Goal 2 Kelly shared that MDE will be asking about where referrals come from. However, she is not sure when this will be instituted. She also noted that the reason for referral will be taken off of referral form. This will make it harder for SEAUs to make calls – will be more of a cold call to family. There may be a process that will allow that information to be gained – if they check they have a release of info (for doctors, etc.). This is being worked on now.

Please check the work plan carefully to assure that your agency is doing all you can to help us reach our goals.

b. PUBLIC AWARENESS COORDINATOR POSITION

One applications was received to regarding this position from member agencies from Child Care Choices Discussion –

MSP- Janet Reigstad/Maura O'Connor to contract with Child Care Choices to provide the Public Awareness Coordination for the current year through June 30, 2014 for an amount not to exceed \$20,000. **Abstaining** – Marcia Schlattman

The small group working on this will set a date to meet with Child Care Choices to provide direction on priorities for this work as soon as possible. Makayla Wijeratne will serve in this position at Child Care Choices.

5. NEW BUSINESS

a. UPDATES FROM MDE

Kelly Monson, our contact within MDE, shared the following information:

- MDE is getting ready for next legislative session. They are looking at statute revisions to reflect new IEIC structure.
- Concerns have been brought about difficulties in find HMG information on the MN Parents Know website. They are working to move HMG to its own website. Region 11 has done some work on a website and MDE is working to see how they can connect with that work. That process is still being worked out. However, as we order new materials we have been instructed to use the website currently hosted by Region 11. That web address is www.helpmegrowmn.org
- May be working with Region 11 so don't have to do an RFP – not sure of process yet
- Region 11 has also been working with a marketing firm and has developed things that the other Regions can access as well. They have developed a new developmental wheel that we can purchase directly from them. There are other things this marketing firm has done for Region 11 and they would be willing to work with us so that we don't need to reinvent the wheel. An example of billboards that have been developed was shown at the meeting. .
- The September 26th Statewide Meeting will have a focus on homelessness. MDE will not be able to offer mileage but we could use our funds for that if we choose.
- Kelly will send Alicia the hidden link to access the outreach toolkit on the MDE website for us to use when getting materials printed.
- Region 11 has translated the brochures into multiple languages and we can order them directly from them.

i. ON LINE SCREENING PILOT PROGRAM

There was a small amount of money included in the Race to the Top Federal grant to pilot this. The Transformation Zones noted within that grant will be part of this pilot. There will also be a few other areas that will also be included in this pilot. While those sites have not yet been selected it is not looking like 7W will be included. This pilot is to access the ASQ & ASQ-SE online. The expectation is this will be much less expense and will reduce scoring errors. Maura mentioned she would like to would like to serve as a pilot area with her work in Sauk Centre with the clinic. Kelly will provide her contact info to the person at MDE in charge of this pilot. She suggested that they may appreciate hearing from those with a real interest in being part of the pilot. Keep watching for potential possibilities to be part of this.

ii. STATE IEIC WORKGROUP – SEPTEMBER, 26th at MDE

We have up to 10 spots. Currently planning to attend are Maura, Cindy Wagner, Debbra Swanson, Alicia, Deb Rieland & guest, and hopefully Makayla. If you are interested please let Alicia know. Alicia will let Kelly know who will be attending.

iii. CENTERS OF EXCELLENCE UPDATE – JILL

- Meeting w/Higher Ed about shortages in ESCE teachers
- Continuing to support TACSEII Sites. Applications for new sites will be available in November. Some sites are moving into their 4th year and things are going really well. They have found it takes 3-5 years to move fully into implementation. The sites that are working with para professionals and child care are being extremely successful. The premise of this work it to intentionally teach social emotional skills.
- Work continues with the CLD Cadres. Region 7W has 2 trainers available for districts
- Family Guided Routines Based Intervention work continues. They are looking at opening this up to others outside a cadre model with webinars that can be accessed at any time.

b. SERVICE COORDINATION TRAINING MODULE 1 – about 25 minutes

Tabled until next meeting

6. AGENCY NEWS AND UPDATES

Marcia – Child Care Choices was selected as the Early Learning Scholarships Administrator for Region 7W. We are still waiting on a contract and final dollar amounts but are expecting to be able to offer 217 scholarships of up to \$5,000 within the Region between now and June 30, 2014. More information will be provided as this work progresses.

Bev- Sherburne County has a 30 hour nursing position open and it will be posted very soon. They are in the learning phase of a new system – PHDoc

Deb – Benton County has a new Public Health Supervisor – Nicole. They are looking at internal changes around how services are delivered

Jodi – Stearns County is fully staffed – making sure HMG referrals are being made. They have applied for a SHIP. They are contracting with an Infant Mental Health Specialist to build infrastructure and work with clients, Reflective Practice w/Nurses, etc.

Janet – Is facilitating the Stearns County Mental Health Task Force. They want to know how early identification of children is done and will be sending a survey to each school building including preschool programs. A recommendation was given to include sending the survey to those who work with this population including ESCE rather than just to principals

Cindy – Passed out information from Arc Midstate (**attached**). The Hand in Hand Series from MOFAS will be held later this month. Arc Midstate is revamping the way they do parent support groups. They will all be held on one night and if parents want they can break up into specific groups. See handout for additional information about this and other activities. A tentative date has been set for the Potpourri Conference in Sauk Rapids - 2/22/2014.

Cindy – Elk River is very busy with referrals

Laurie – Also very busy – went from an expected 52 children to a current number of 75.

Maura – West Central Ed District has a new website www.wced6026.org. All 3 year olds will be moving to center based programming.

Alicia – St Cloud has a new superintendent who came from St Paul. They also are really busy. Reminded the group of the importance of being sure all families are on their respective school district's census list. Encourage them to call their school. This is about more than just if they have a child with needs.

Beth – MAWSECO is also very busy. Beth will be retiring in the spring.

Debbra – Wright County's Birth to 18 orientation continues to be very successful with 6-10 people every month. They are working on getting ready to transfer to MN Choices a new system that all counties will be using as a central point of intake in order to be more inclusive of family needs. They expect to send families who are not eligible for services away with other resources they might access. Wright County will be starting with this system in March as will Benton. Stearns will start in April and Sherburne in June. This is a big project so we can expect some bumps over the next year but should be really helpful in the long run to expedite services to families.

Karen – Wright County Public Health is moving more into a family home visiting framework

Christine – Added a ditto of what other counties shared.

Recognition of Liz – Maura will send card from group and will also buy a fall flower/plant.

Parent Participation - We need more parents. Remember they can be part of the committee until their child is 12. They can also receive a \$50 stipend for attending meetings to help offset costs of getting her. With meetings in St Cloud it can be hard for parents to get to meetings because of having to get children on or off busses. Alicia has one parent who might be interested. Alicia would be willing to sit down with parents to explain what we do.

7. SCHEDULE OF MEETINGS FOR YEAR AT ROOSEVELT, 9-12:00
 - a. NEXT MEETING IS NOVEMBER 7TH
 - b. Meeting for the 2013-14 year - JANUARY 9TH, MARCH 6TH, MAY 1ST
8. ADJOURN

MSP – Maura O'Connor/Jodi Leraas to adjourn at 11:35 a.m.